

A. For Equity Issues

Sr. No.	Name of the issue:			SUNRISE EFFICIENT MARKETING LIMITED		
1	Type of issue	Initial Public Offering (IPO) on SME Platform on BSE Limited				
2	Issue size	Rs. 1669.80 lakhs				
3	Grade of issue alongwith name of the rating agency	Since the issue was made in terms of Chapter IX of the SEBI (ICDR) Regulations 2018, there was no requirement of appointing a IPO Grading agency.				
4	Subscription level (number of times)*	1.06 Times (after technical rejection)				
	As per finalised Basis of Allotment.					
5	QIB holding (as a % of total outstanding capital) as disclosed to stock exchanges (See Regulation 31 of the SEBI (Listing Obligations & Disclosure Requirements) , 2015					
	(i) allotment in the issue	Nil				
	(ii) at the end of the 1st Quarter immediately after the listing of the issue (June 30, 2022)	Nil				
	(iii) at the end of 1st FY	Nil				
	(iv) at the end of 2nd FY	Nil				
	(v) at the end of 3rd FY	Nil				
	Source: BSE Ltd					
6	Financials of the issuer (as per the annual financial results submitted to stock exchange in Regulation 33 of the SEBI (Listing Obligations & Disclosure Requirements) , 2015					
	Parameters	1st FY (2022-23)	2nd FY (2023-24)	(Rs. in lakhs) 3rd FY (2024-25)		
	Revenue from operations	9683.38	11073.96	7424.12		
	Net Profit for the period	800.25	811.04	500.49		
	Paid-up equity share capital	500	1000	1500		
	Reserves excluding revaluation reserves	2767.83	3084.4	3506.34		
	Source: BSE Ltd					
7	Trading status in the scrip of the issuer (whether frequently traded (as defined under Regulation 2 (j) of SEBI (SAST) Regulations, 2011) or infrequently traded/ delisted/ suspended by any stock exchange, etc.)					
	(i) at the end of 1st FY (Source: BSE Ltd)	Frequently Traded				
	(ii) at the end of 2nd FY	Frequently Traded				
	(iii) at the end of 3rd FY	Frequently Traded				
	Source: BSE					
8	Change, if any, in directors of issuer from the disclosures in the offer document (See Regulation 68 and Schedule III of the SEBI (Listing Obligations & Disclosure Requirements) , 2015					
	(i) at the end of 1st F.Y. 2022-23 Source: BSE Ltd	No change				
	(ii) at the end of 2nd FY	No change				
	(iii) at the end of 3rd FY	1. Mr. Hiren Kunverji Shah, Whole-Time Director of the Company has resigned w.e.f September 5, 2024. 2. Appointment of Mr. Gaurav Jayantibhai Desai as Additional Director w.e.f. 5th September, 2024 3. Appointment of Mr. Gaurav Desai (DIN: 10764755) as a Whole Time Director w.e.f. 5th September, 2024				
	Source: Annual Report of the Company uploaded at BSE and Stock exchange announcements					
9	Status of implementation of project/ commencement of commercial production (as submitted to stock exchanges under Regulation 32 of the SEBI (Listing Obligations & Disclosure Requirements) , 2015					
	Activity	(i) as disclosed in the offer document	(ii) Actual implementation	(iii) Reasons for delay in implementation, if any		
	Meeting Working Capital Requirement	1.Meeting Working Capital Requirements- 1118.77 Lakhs	1.Meeting Working Capital Requirements- 1118.77 Lakhs	N.A.		
	Corporate Purposes	2. General Corporate Purposes -417.45 Lakhs.	2. General Corporate Purposes - 417.45 Lakhs.			
	Issue expenses	3. Issue Expenses -133.58 Lakhs.	3. Issue Expenses -133.58 Lakhs.			
	Source: Prospectus and Information provided by the Company					
	*Utilized towards loan and advances					
10	Status of implementation of project/ commencement of commercial production (as submitted to stock exchanges under Regulation 32 of the SEBI (Listing Obligations & Disclosure Requirements) , 2015					
	(i) as disclosed in the offer document: Fund Requirements	1.Meeting Working Capital Requirements- 1118.77 Lakhs 2. General Corporate Purposes -417.45 Lakhs. 3. Issue Expenses -133.58 Lakhs.				
	(ii) Actual utilization	1.Meeting Working Capital Requirements- 1118.77 Lakhs 2. General Corporate Purposes -417.45 Lakhs. 3. Issue Expenses -133.58 Lakhs.				
	(iii) Reasons for deviation, if any:					not applicable

Source: Prospectus and BSE website (statement of deviation dated May 23, 2025 and October 22, 2024 ,May 30, 2024, November 08, 2023 , May 30, 2023,December 03, 2022)

11 **Comments of monitoring agency** Not Applicable as the issue size was less than Rs. 100 crores

12 **Price- related data**

Issue price (Rs): Rs. 121/-

Price parameters	At close of listing day (Apr 12, 2022)	*At close of 30th calendar day from listing day	At close of 90th calendar day from listing day	As at the end of 1st FY after the listing of the issue (2022-23)			As at the end of 2nd FY after the listing of the issue (2023-24)			As at the end of 3rd FY after the listing of the issue (2024-25)		
				Closing price	High (during the FY)	Low (during the FY)	Closing price	High (during the FY)	Low (during the FY)	Closing price	High (during the FY)	Low (during the FY)
Market Price (BSE)	124.80	121.50	96.80	224.95	252.00	81.80	96.60	310.00	89.00	167.00	183.90	39.10
Index (of the Designated Stock Exchange): BSE SENSEX	58576.37	54088.39	54395.23	58991.52	63583.07	50921.22	73651.35	74245.17	58793.08	77414.92	85978.25	70234.43
<i>Note: 1.The BSE SENSEX Index is considered as the Benchmark Indices.</i> <i>2.Prices of BSE are considered for all above calculations</i> <i>3.Closing Price of previous trading day is considered wherever applicable. The last trading date of the Issuer company was on March 31, 2023,March 28, 2024 and March 28, 2025 for FY 2022-23,2023-24 and 2024-25</i> <i>4. N.A – Not Applicable</i> Source:BSE												

13 **Basis for Issue Price and Comparison with Peer Group & Industry Average (Source of accounting ratios of peer group and industry average may be indicated; source of the accounting ratios may generally be the same, however in case of different sources, reasons for the same may be indicated)**

Accounting ratio	Name of company	As disclosed in the offer document	At the end of 1st FY (2022-23)	At the end of 2nd FY (2023-24)	At the end of 3rd FY (2024-25)
EPS (Post Bonus)	Issuer: Sunrise Efficient Marketing Limited (Basic)	9.98	8.03	8.11	6.14
	(Diluted)				5.65
	Peer Group:				
	We believe there are no listed peer group comparable companies in India which are engaged in similar line of business of trading of motors, lubricant oil, gear. Further, there are no listed entities which are focused exclusively on the segment in which we operate	NA	NA	NA	NA
	Industry Avg:	N.A.	N.A.	N.A.	N.A.
P/E	Issuer: Sunrise Efficient Marketing Limited	12.12	28.01	11.91	27.20
	Peer Group:				
	We believe there are no listed peer group comparable companies in India which are engaged in similar line of business of trading of motors, lubricant oil, gear. Further, there are no listed entities which are focused exclusively on the segment in which we operate	N.A.	NA	N.A.	N.A.
RoNW (%)	Industry Avg:	N.A.	N.A.	N.A.	N.A.
	Issuer: Sunrise Efficient Marketing Limited	72.52	24.00	19.86	18.42
	Peer Group:				
NAV per share based on balance sheet	We believe there are no listed peer group comparable companies in India which are engaged in similar line of business of trading of motors, lubricant oil, gear. Further, there are no listed entities which are focused exclusively on the segment in which we operate	NA	NA	NA	NA
	Industry Avg:	N.A.	N.A.	N.A.	N.A.
	Issuer: Sunrise Efficient Marketing Limited	13.77	65.36	40.84	33.38
	Peer Group:				
	We believe there are no listed peer group comparable companies in India which are engaged in similar line of business of trading of motors, lubricant oil, gear. Further, there are no listed entities which are focused exclusively on the segment in which we operate	NA	NA	NA	NA
	Industry Avg:	N.A.	N.A.	N.A.	N.A.
**Source: Prospectus dated March 23, 2022 based on restated financial statement for period ended on September 30, 2021 and for the Financial Year ended March 31, 2021 Note : Industry average has been calculated by taking the average of peer group companies. 3.Closing Price of previous trading day is considered wherever applicable. The last trading date of the Issuer company was on March 31, 2023,March 28, 2024 and March 28, 2025 for FY 2022-23,2023-24 and 2024-25					

14 **Any other material information**

Note: Since the company's share were listed on April 12, 2022 we are considering 12 months period ended March 31, 2023 as the 1st Financial Year.