Name of the Issue: Honasa Consumer Limited

Last updated

15-Feb-25

1 Type of Issue

Initial Public Offer

2 Issue Size (Rs. Mn)

17,014.40\*

\*Source: Basis of Allotment

### 3 Grade of issue along with name of the rating agency

NameNot ApplicableGradeNot Applicable

4 Subscription Level (Number of times)

7.61\*

Source: Basis of allotment

## 5 QIB Holding (as a % of Outstanding Capital) as disclosed to the stock exchanges

Particulars	%
(i) On Allotment *	55.95%
(ii) at the end of the Quarter immediately after the listing of the issue (December 30, 2023)	27.69%
(iii) at the end of 1st FY (March 31, 2024)	28.12%
(iv) at the end of 2nd FY (March 31, 2025)**	N.A.
(v) at the end of 3rd FY (March 31, 2026)**	N.A.

<sup>\*</sup>Shareholding pattern disclosed to Stock Exchanges

#### 6 Financials of the issuer

(Rs. Million)

Parameters	1st FY (March 31, 2024)	2nd FY (March 31,2025) *	3rd FY (March 31,2026) *
Income from operations	19,199	Not Available	Not Available
Net Profit for the period	1,105	Not Available	Not Available
Paid-up equity share capital	3,242	Not Available	Not Available
Reserves excluding revaluation reserves	7,710	Not Available	Not Available

<sup>\*</sup> Financials not available as reporting for the relevant years has not been completed.

<sup>\*\*</sup> QIB Holding not disclosed as reporting for relevant period has not been completed.

### 7 Trading Status

The equity shares of the Company are listed on BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE") The equity shares have not been suspended or delisted.

Particulars	Status
(i) at the end of 1st FY (March 31, 2024)	Frequently trading
(ii) at the end of 2nd FY (March 31, 2025) *	Not Available
(iii) at the end of 3rd FY (March 31, 2026) *	Not Available

<sup>\*</sup> Trading status not disclosed as the relevant fiscal years have not been completed.

### 8 Change in Directors of Issuer from the disclosures in the offer document

Particulars	Name of Director	Appointed / Resigned
(i) at the end of 1st FY (March 31, 2024)	N.A.	N.A.
(ii) at the end of 2nd FY (March 31, 2025) *	Not Available	Not Available
(iii) at the end of 3rd FY (March 31, 2026) *	Not Available	Not Available

<sup>\*</sup> Changes in Directors of Issuer not updated as the relevant financial years have not been completed

#### 9 Status of implementation of project/ commencement of commercial production

(i) as disclosed in the offer document

Not applicable

(ii) Actual implementation Not applicable

(iii) Reasons for delay in implementation, if any

Not applicable

## 10 Status of utilization of issue proceeds

(1) Advertisement expense towards enhancing the awareness and visibility of Company's Brands - Rs. 1,820 Mn -

(2) Capital expenditure to be incurred by Company for setting up new EBOs - Rs. 206 Mn -

- (3) Investment in Subsidiary, BBlunt for setting up new salons Rs. 260 Mn
- (4) General corporate purposes and unidentified inorganic acquisitions Rs.

1,218.92

(ii) Actual utilization

(iii) Reasons for deviation, if any

(i) As disclosed in the offer document

34%

None

\*Basis Monitoring agency report dated Dec 31, 2024

## 11 Comments of monitoring agency, if applicable

(i) Comments on use of funds
(ii) Comments on deviations, if any, in the use of proceeds of the Issue from the objects stated in the Offer document

No comments

No comments

(iii) Any other reservations expressed by the monitoring agency about the end use of funds

No comments

\*Will be updated once monitoring report is uploaded on the Stock Exchanges website

#### 12 Pricing Data

Designated Stock Exchange NSE Issue Price (Rs.) 324.00 Listing Date 7-Nov-23

Price parameters	At close of	Close of 30th calendar		As at the end of the 1st FY after the listing of the issue (31st March, 2024)		
	listing day- 7- Nov-23	day from listing day	calendar day from listing day	Closing price	High	Low
Market Price	337.10	380.95	436.65	402.40	404.95	388.05
Nifty 50 Index	19,406.70	20,937.70	21,853.80	22,326.90	22,516.00	22,163.60
Price parameters	As at the end of the 2nd FY after the listing of the issue (31st March, 2025) <sup>*</sup>		As at the end of the issue (	e 3rd FY after the 31st March, 2026)		
	Closing price	High	Low	Closing price	High	Low

Market Price	-	-	-	-	-	-
Nifty 50 Index	-	-	-	-	-	-

<sup>\*</sup> The pricing data is not disclosed as the relevant fiscal years have not been completed

## 13 Basis for Issue Price

Accounting ratio		As disclosed in offer document, at the end of FY 2023	At the end of 1st FY (March 31, 2024)	At the end of 1st FY (March 31, 2025)**	At the end of 1st FY (March 31, 2026)**
	Company	-4.66	3.57	Not Available	Not Available
EPS (Basic)					
	Peer Group & Industry Avg	51.11	19.46	Not Available	Not Available
	Hindustan Unilever Limited	43.07	43.74	Not Available	Not Available
	Colgate Palmolive (India) Limited	38.50	48.67	Not Available	Not Available
	Procter & Gamble Hygiene and Health	208.91	NA	Not Available	Not Available
	Dabur India Limited	9.64	10.40	Not Available	Not Available
	Marico Limited	10.08	11.46	Not Available	Not Available
	Godrej Consumer Products Limited	16.65	-5.48	Not Available	Not Available
	Emami Limited	14.50	16.55	Not Available	Not Available
	Bajaj Consumer Care Limited	9.48	10.89	Not Available	Not Available
	Gillette India Limited	109.15	NA	Not Available	Not Available
	Company***	N.A.	112.72	Not Available	Not Available
	Peer Group & Industry Avg^	53.64	41.10	Not Available	Not Available
	Hindustan Unilever Limited	59.16	51.86	Not Available	Not Available
	Colgate Palmolive (India) Limited	54.25	55.70	Not Available	Not Available
D/E	Procter & Gamble Hygiene and Health	83.12	NA	Not Available	Not Available
P/E	Dabur India Limited	54.53	50.30	Not Available	Not Available
	Marico Limited	54.28	43.36	Not Available	Not Available
	Godrej Consumer Products Limited	59.09	NA	Not Available	Not Available
	Emami Limited	34.82	25.92	Not Available	Not Available
	Bajaj Consumer Care Limited	25.65	19.48	Not Available	Not Available
	Gillette India Limited	57.82	NA	Not Available	Not Available
	Company	-23.57%			

	Company***	N.A.	10.09%		
		140.4	10.0070		
	Peer Group & Industry Avg	33.03%	27.24%	Not Available	Not Available
	Hindustan Unilever Limited	20.08%	19.99%	Not Available	Not Available
RoNW	Colgate Palmolive (India) Limited	61.01%	70.62%	Not Available	Not Available
RONVV	Procter & Gamble Hygiene and Health	71.68%	NA	Not Available	Not Available
	Dabur India Limited	18.02%	17.58%	Not Available	Not Available
	Marico Limited	33.42%	36.03%	Not Available	Not Available
	Godrej Consumer Products Limited	12.34%	-4.45%	Not Available	Not Available
	Emami Limited	27.13%	32.18%	Not Available	Not Available
	Bajaj Consumer Care Limited	17.63%	18.71%	Not Available	Not Available
	Gillette India Limited	35.97%	NA	Not Available	Not Available
	Company	19.27	33.78	Not Available	Not Available
	Peer Group & Industry Avg	133.26	87.97	Not Available	Not Available
	Hindustan Unilever Limited	215.02	218.86	Not Available	Not Available
	Colgate Palmolive (India) Limited	63.11	68.91	Not Available	Not Available
NAV per chare	Procter & Gamble Hygiene and Health	291.44	NA	Not Available	Not Available
NAV per share	Dabur India Limited	53.29	58.14	Not Available	Not Available
	Marico Limited	30.59	32.22	Not Available	Not Available
	Godrej Consumer Products Limited	134.88	123.17	Not Available	Not Available
	Emami Limited	52.43	56.30	Not Available	Not Available
	Bajaj Consumer Care Limited	55.10	58.17	Not Available	Not Available
	Gillette India Limited	303.47	NA	Not Available	Not Available

#### Notes

NA - Financial information for is not available for Procter & Gamble Hygiene and Health Care Limited and Gillette India Limited for year ended 31 March, 2024

# 14 Any other material information

Particulars	Date
Listing of equity shares of Honasa Consumer Ltd	7-Nov-23
Approval from shareholders obtained for ratification of "Honasa Consumer Limited Employees Stock Option Plan – 2018" and "Honasa Consumer Limited Employees Stock Option Plan – 2021"	29-Jan-24
Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011 for Fireside Ventures Investment Fund I	5-Mar-24
Allotment of 24,97,400 Equity Shares having face value of Rs. 10 each under ESOP plan 2018 and ESOP plan 2021	13-Mar-24

<sup>\*</sup> Sourced from Prospectus

<sup>\*\*</sup>Not available as the relevant fiscal years have not been completed / information not disclosed

<sup>\*\*\*</sup>Since Basic and Diluted Earnings Per Share for year ended March 31, 2023 is negative P/E ratio of the Company is not ascertainable

<sup>^</sup> P/E is calculated as closing market price on NSE as on October 19, 2023 / Basic EPS for the year ended March 31, 2023 sourced from Prospectus

Honasa Consumer Launches STAZE, to capture share of Color Cosmetics.	24-Mar-24
Amalgamation of wholly owned subsidiaries of Honasa Consumer Limited namely, Fusion Cosmeceutics Private Limited ("Transferor Company-1") and Just4Kids Services Private Limited ("Transferor Company-2") into and with Honasa Consumer Limited ("Transferee Company").	19-Apr-24
'Intimation Under Regulation 30 About Receipt Of Compounding Order Under Section 48 (3) Of Legal Metrology Act, 2009.	30-Apr-24
Intimation Under Regulation 30 About Receipt Of Order Under GST With Respect To Wholly Owned Subsidiary.	30-Apr-24
Announcement under Regulation 30 (LODR)-Allotment of ESOP / ESPS. Grant of 3,97,169 options under Honasa Consumer Limited Employees Stock Option Plan-2018	2-Aug-24
Intimation Of Change Of CIN Of The Company Pursuant To Listing Of Equity Shares	8-Aug-24
Intimation Of The Approval Received From National Company Law Tribunal, New Delhi Bench In Relation To The Scheme Of Amalgamation Between Just4Kids Services Private Limited (Transferor), Fusion Cosmeceutics Private Limited (Transferor), and with Honasa Consumer Limited (Transferee)	14-Aug-24
The Company is in receipt of judgment dated October 01st 2024 passed by the Court of Merits at Dubai wherein the Dubai Court has rejected the grievances filed by Honasa Consumer Limited and RSM General Trading LLC and ordered to attach assets of Honasa Consumer Limited in UAE along with refusal to cancel the trading license of Honasa Consumer General Trading LLC	4-Oct-24
Mr. Jayant Chauhan, Chief Product and Technology Officer designated as Senior Management Personnel ("SMP"), has tendered his resignation with effect from closure of business hours on November 30, 2024 due to personal reasons	15-Oct-24
'Honasa Consumer introduces winter skincare ranges across Mamaearth, The Derma Co., Aqualogica	7-Nov-24
Clarification For Recent Misinformation Being Spread By AICPDF Covered In Certain News Articles, And Social Media Conversations	21-Nov-24
RSM and the Company filed respective appeals ("Appeals") against the precautionary attachment order passed by the Dubai Court at Dubai, UAE ("Dubai Court") on 06th June 2024 ("Precautionary Attachment Order"). The Dubai Court rejected both the Appeals filed by RSM and the Company on 01st October 2024 ("Dubai Court Order").	22-Dec-24
Resignation of Senior Management Personnel Mr. Master Zairus, Chief Business Officer designated as Senior Management Personnel ("SMP") resigned w.e.f. February 28, 2025 due to personal reasons	2-Jan-25

Note: For further updates and information, please refer Stock Exchange websites