

<b>Name of the Issuer:</b>	<b>Bright Outdoor Media Limited</b>	<b>Last updated on</b>	<b>31-May-23</b>
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<b>1 Type of Issue (IPO / FPO)</b>	IPO
<b>2 Issue Size (Rs. Cr)*</b>	55.48
- Fresh Issue Size (Rs. Cr)	
*Source: Prospectus dated March 03, 2023 and Final Post issue report dated March 23, 2023.	
<b>3 Grade of issue along with name of the rating agency</b>	
<b>Name</b>	Not Applicable
<b>Grade</b>	Not Applicable
<b>4 Subscription Level (Number of times)</b>	1.20*
Source: Final Post issue report dated March 23, 2023	
*The above figure is after technical rejections	

<b>5 QIB Holding (as a % of outstanding capital) as disclosed to stock exchanges</b>	
<b>Particulars</b>	<b>%</b>
(i) allotment in the issue <sup>(1)</sup>	0.00%
(ii) at the end of 1st Quarter immediately after the listing	0.00%
(iii) at the end of 1st FY (March 31, 2023)	0.00%
(iv) at the end of 2nd FY (March 31, 2024)*	Not Available
(v) at the end of 3rd FY (March 31, 2025)*	Not Available
*QIB Holding not disclosed as reporting for the relevant fiscal year has not been completed.	
(1) Source: Basis of Allotment	

<b>6 Financials of the issuer (Consolidated)</b>	(In Rs. Lacs)		
<b>Parameters</b>	<b>1st FY (March 31, 2023)</b>	<b>2nd FY (March 31, 2024)*</b>	<b>3rd FY (March 31, 2025)*</b>
Income from operations	9150.35	Not Available	Not Available
Net Profit for the period	710.44	Not Available	Not Available
Paid-up equity share capital	1392.88	Not Available	Not Available
Reserves excluding revaluation reserves	8524.98	Not Available	Not Available
*Financials not disclosed as reporting for the relevant fiscal year has not been completed.			

<b>7 Trading Status in the scrip of the issuer</b>	
Company's Equity Shares are listed on BSE Limited (BSESME)	
The Shares have not been suspended or delisted.	
<b>Particulars</b>	<b>Status</b>
(i) at the end of 1st FY (March 31, 2023)	Not Frequently Traded
(ii) at the end of 2nd FY (March 31, 2024)*	Not Available
(iii) at the end of 3rd FY (March 31, 2025)*	Not Available
*Trading status not disclosed as the relevant fiscal year has not been completed.	

<b>8 Change in Directors of issuer from the disclosures in the offer document</b>		
<b>Particulars</b>	<b>Name of the Director</b>	<b>Appointed / Resigned</b>
(i) at the end of 1st FY (March 31, 2023)	-	-
(ii) at the end of 2nd FY (March 31, 2024)*	-	-
(iii) at the end of 3rd FY (March 31, 2025)*	-	-
Source: Stock Exchange Filings		
* Changes in Directors of Issuer not updated as the relevant financial years have not been completed		

**9 Status of implementation of project/ commencement of commercial production**

(i) as disclosed in the offer document	Not applicable
(ii) Actual implementation	Not applicable
(iii) Reasons for delay in implementation, if any	Not applicable

**10 Status of utilization of issue proceeds**

(i) as disclosed in the offer document

(Rs. Crore)

Objects of the Fresh Issue	Amount
Prepayment/repayment of certain secured borrowings availed by our Comp	1,241.09
Purchase of LED Hoardings	1,310.18
Funding working capital requirements	1,826.53
General Corporate Purpose	1,109.60
<b>Total</b>	<b>5,487.40</b>

Source: Prospectus dated March 03, 2023

(ii) Actual utilization

(Rs. Crore)

Objects of the Fresh Issue	Amount
Prepayment/repayment of certain secured borrowings availed by our Comp	NIL*
Purchase of LED Hoardings	NIL*
Funding working capital requirements	NIL*
General Corporate Purpose	NIL*
<b>Total</b>	<b>NIL*</b>

\*Funds has not been utilised till 31 March, 2023

(iii) Reasons for deviation, if any Not applicable

**11 Comments of monitoring agency**

(a) Comments on use of funds	Not Applicable, since Issue size is less than Rs. 100 crores
(b) Comments on deviation, if any, in the use of proceeds of the issue from the objects stated in the offer document	
(c) Any other reservations expressed by the monitoring agency about the end use of funds	

**12 Pricing Data**

Issue Price (Rs.):	146
Designated Stock Exchange:	BSE
Listing Date:	24-Mar-23

Price parameters	At close of listing day (March 23, 2023)	At close of 30th calendar day from listing day (April 21, 2023) <sup>(1)</sup>	At close of 90th calendar day from listing day (June 20, 2023) <sup>(2)</sup>	As at the end of 1st FY after the listing of the issue (March 31, 2023)		
				Closing price	High (during the FY)	Low (during the FY)
Market Price on BSE	157.50	164.95	Not Available	154.00	160.00	150.00
BSE SENSEX*	57801.97	60,056.16	Not Available	58,991.52	63,583.07	50,921.22

Price parameters	As at the end of 2nd FY after the listing of the issue (March 31, 2024) <sup>(3)(4)</sup>			As at the end of 3rd FY after the listing of the issue (March 31, 2025) <sup>(3)(4)</sup>		
	Closing price	High (during the FY)	Low (during the FY)	Closing price	High (during the FY)	Low (during the FY)
Market Price on BSE	Not Available	Not Available	Not Available	Not Available	Not Available	Not Available
BSE SENSEX*	Not Available	Not Available	Not Available	Not Available	Not Available	Not Available

\*Being index of BSE, the designated stock exchange

Note:

(1) 30th calendar day shall be taken as listing date plus 29 calendar days.

(2) 90th calendar day shall be taken as listing date plus 89 calendar days.

(3) High and Low based on intra day prices

(4) Pricing data not disclosed as the relevant fiscal year has not completed

(5) In case of any reporting day falling on a holiday, previous trading day prices has been disclosed.

## 13 Basis for Issue Price- No listed peer

Accounting ratio		As disclosed in the offer	At the end of 1st FY (March 31,	At the end of 2nd FY (March 31,	At the end of 3rd FY
		document <sup>(1)</sup>	2023)	2024) <sup>(2)</sup>	(March 31, 2025) <sup>(2)</sup>
EPS	Issuer:	2.56	5.10	Not Available	Not Available
	Peer Group:	NA	NA	Not Available	Not Available
Price to Earnings Ratio (P/E)	Issuer:	57.03	30.19	Not Available	Not Available
	Peer Group:	NA	NA	Not Available	Not Available
NAV	Issuer:	36.33	71.20	Not Available	Not Available
	Peer Group:	NA	NA	Not Available	Not Available
RoNW(%)	Issuer:	7.04%	7.16	Not Available	Not Available
	Peer Group:	NA	NA	Not Available	Not Available

**Notes:**

(1) Sourced from Prospectus dated March 03, 2023.

(2) Information not provided as the relevant fiscal year has not completed

Key ratios for the Company for the three fiscal years stated above are/shall be calculated as follows:

(i) Earnings per Equity Share are computed in accordance with Accounting Standard 20 "earnings per Share" notified by the Companies (Accounting Standards) Rules, 2006.

(ii) NAV per share - Net asset value per Equity Share represents net worth as at the end of the Fiscal divided by the number of Equity Shares outstanding at the end of the Fiscal

(iii) P/E - Closing Market Price as of relevant fiscal year end / Basic EPS for the Fiscal

(iv) RoNW - Return on net worth (%) is net profit attributable to equity shareholders divided by net worth for the Fiscal

## 14 Any other material information

Date of disclosure to Designated Stock Exchange	Announcement
10-May-23	1. Company received resignation letter dated 09th May, 2023 from the Statutory Auditor of Company i.e. M/s SNH & Associates, Chartered Accountants
11-May-23	1. Appointment of M/s Vandana V. Dodhia & Co, Chartered Accountants having Firm Registration No. 117812W as Statutory Auditor of Company for Financial Year 2022-23 due to casual vacancy, subject to approval of Shareholders in the ensuing general meeting of Company.
30-May-23	1. Approved the Standalone Audited Financial Statements for the financial year ended March 31, 2023, as recommended by the Audit Committee.

**Disclaimer:**

The information compiled herein is in accordance with the disclosure requirements with regard to the track record of the public issues managed by Shreni Shares Private Limited ("Shreni") arising out of the SEBI Circular No. CIR/MIRSD/1/2012 dated January 10, 2012. This information is gathered from the Prospectus of the Issuer, as amended, and from the filings made by the Issuer with the BSE Limited ("BSE") and the National Stock Exchange of India Limited ("NSE" and together with the BSE, the "Stock Exchanges"), as applicable, from time to time, price-volume data available on the website of the Stock Exchanges, other sources as disclosed herein and information / clarifications provided by the Issuer.

While reasonable care has been taken to ensure that the information provided herein is accurate and is taken from the sources that we believe are reliable, the user of this information may independently verify the accuracy of the information before taking any decision based on the above information.

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